

# EVERYONE'S GOING VEGAN

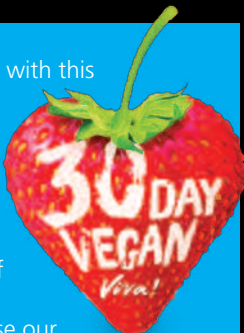
There's a dietary revolution taking place and meat sales are falling.

There are now so many delicious meat alternatives available – rashers, sausages, ham, steaks, cutlets, burgers and all from plants. And no mother or baby has to suffer!

It's easy to try vegan with this 30 Day plan! You'll get all the support you need:

- Daily emails with tasty, quick recipes and hints
- Cookery demos of fab vegan food

Feeling lazy?! Choose our CAN'T COOK, WON'T COOK OPTION!



[30dayvegan.viva.org.uk](http://30dayvegan.viva.org.uk)

Be inspired by the superb Vegan Recipe Club, with hundreds of recipes, pictures, hints and tips. Search by ingredient or type of recipe (eg quick/Italian etc) making it easy to find something to suit you.



[veganrecipeclub.org.uk](http://veganrecipeclub.org.uk)

You can see the actual footage we obtained at Hogwood Horror Farm



[viva.org.uk/hogwood](http://viva.org.uk/hogwood)

Masses of information on the why and how of being dairy-free! Including the top dairy-free alternatives from ice cream to cheese to butter to chocolate!



[scarydairy.org.uk](http://scarydairy.org.uk)

[viva.org.uk/hogwood](http://viva.org.uk/hogwood)

Viva!, 8 York Court, Wilder Street, Bristol BS2 8QH

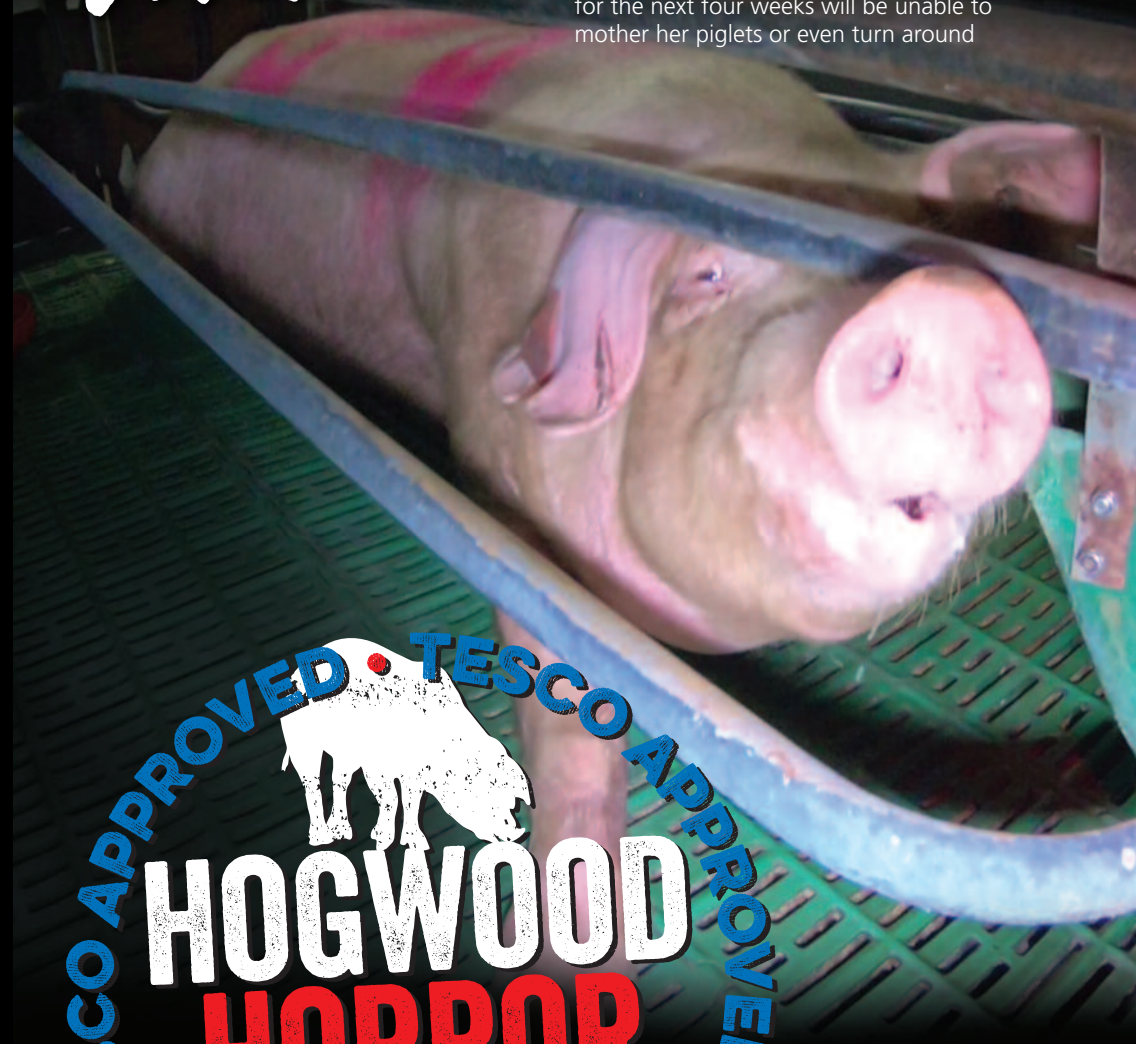
Tel 0117 944 1000 (Mon-Fri, 9-5). Email [info@viva.org.uk](mailto:info@viva.org.uk)

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Viva!

Viva!

Placed in a cage to give birth, this pregnant sow pushes at the bars in search of an escape. She has not a strand of straw for comfort and for the next four weeks will be unable to mother her piglets or even turn around



**WARNING  
DISTURBING  
PICTURES INSIDE**



# CANNIBALISM ON TESCO-APPROVED PIG FARM



This poor little piglet appears to be in such depths of despair that she does not even respond to being eaten alive. Cannibalism is unnatural to pigs and is a product of acute stress and deprivation



We know from our own rescued pigs just how bright, inquisitive and intelligent they are. Here they have nothing but filth, squalor and hopelessness

## WORTHLESS ASSURANCES

Last year, our undercover team hit the headlines by exposing shocking conditions on Hogwood pig farm in Warwickshire, who supply Tesco – overcrowding, pigs covered in excreta, barren and filthy conditions, animals abandoned to die and cannibalism. Nothing wrong with it said the Red Tractor approval scheme, the

government and Tesco, who added, 'We work with our suppliers to improve their standards.' And so we returned in July 2018 to test their claim and what we saw was again more shocking animal abuse. With no escape, one piglet was being cannibalised and blood covered the floor and walls.

Add your voice to ours. Demand Tesco dumps Hogwood and that the government closes the farm down. For good.  
[viva.org.uk/hogwood](http://viva.org.uk/hogwood)