## Could you kill her?

Someone's going to do it for you!



Have you ever looked into the eves of an animal who is close to death? This is exactly what animal lovers from The Save Movement do each time they hold a vigil at your local slaughterhouse.



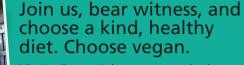
Campaigners across the nation are bearing witness to animals who are about to be killed for the dinner plate. The photos and video taken by The Save Movement give these animals the recognition they deserve and help to awaken compassion in people like you. Their eyes can tell us not just about their last moments on earth but also the suffering they have endured throughout their life. Just like us, dairy cows need to be pregnant to produce milk and so, in order to satisfy

demand, cows are forced to give birth every year until they are exhausted – then they're sent to slaughter. Like us, cows have a

nine month long pregnancy. And yet unlike us, each time a dairy cow gives birth, her

baby is cruelly taken from her within a day or two. When she is loaded onto the transport truck on its way to the slaughterhouse, she is exhausted. And heartbroken.

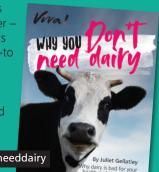
The eyes of a cow reveal a lifetime of suffering. Getting up close and personal with these animals is an emotional experience. Each cow has a story to tell.



Viva! – Europe's largest campaigning vegan organisation – supports The Save Movement!

## The Save Movement.org viva.org.uk/slaughter

Written by Viva!'s director & founder – Juliet Gellatley, it's the definitive, go-to guide for those who want to go dairy-free, get informed and find tasty alternatives.





vivashop.org.uk/whyyoudontneeddairy